



RESPECT

SHARING

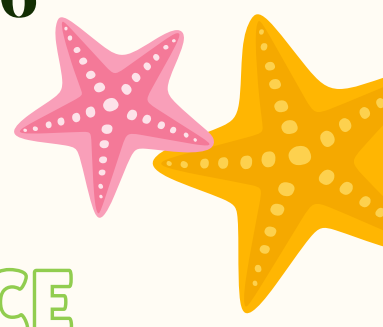
**FOR AGES
3-12**

RESILIENCE

SUMMER 2026

FUN & IMMERSIVE CHARACTER BUILDING PROGRAMMES

June 29 - August 21, 2026



CONFIDENCE

SELF-CONTROL



ENROLL HERE



SUMMER 2026

K1-K3

WEEKLY PROGRAMMES

HOURLY WORKSHOPS

P1-P6

WEEKLY PROGRAMMES

K1-P1

**PUNTONGUA: 'EMOTIONS'
2-HOUR WORKSHOPS**

P1-P3

**PUTONGHUA: CHINESE IDIOMS
1.5 HOUR WORKSHOPS**



K1-K3

KINDERGARTEN PROGRAMMES

WEEKLY PROGRAMMES

5-day programme of daily
1.5 hour long sessions
and are catered to no more
than **8 students** per class.



\$2850/weekly programme

Super Early Bird Discount:
20% Off, Offer ends May 31st.

Early Bird Discount:
10% off, Offer ends Jun 30th.

JEMS

CHARACTER ACADEMY

K1-3 WEEKLY PROGRAMMES

- Monday - Friday
- 1.5 hours/session
- 8 students/class
- Games, role plays, discussions, arts & crafts

1



I CAN SHARE, LEND AND GIVE

goal:
kindness

- **Identify** different ways to share (lend, divide, take turns, give)
- **Apply** sharing strategies to build social skills
- **Demonstrate** cooperation and care for others

6 - 10 July / 27 - 31 July:
10:30AM - 12:00PM

2



I AM RESPONSIBLE

goal:
responsibility

- **Understand** what it means to be independent
- **Take responsibility** for belongings, actions, and words
- **Recognise** consequences of being careless

13 - 17 July / 3 - 7 August
10:30AM - 12:00PM

3



I CAN DO NEW THINGS

goal:
courage

- **Build confidence** by trying new experiences such as speaking to new people
- **Demonstrate courage** through active participation in real-world tasks
- **Develop presentation skills** by presenting to classmates and parents with family support

6 - 10 July / 27 - 31 July:
1:30 - 3:00PM

4



I KNOW MY FEELINGS

goal:
emotional
intelligence

- **Identify, articulate, and express** feelings
- **Demonstrate empathy** to others
- **Strengthen interpersonal skills** through understanding and managing emotions

13 - 17 July / 3 - 7 August
1:30 - 3:00PM

5



I HAVE MANNERS

goal:
respect

- **Understand** the importance of having manners
- **Practise and apply** good manners through fun activities
- **Demonstrate** polite and respectful behaviours in a variety of social situations

20 - 24 July / 10 - 14 August
10:30AM - 12:00PM

6



I AM THANKFUL

goal:
gratitude

- **Understand** the value of thankfulness and
- **Identify reasons** to be thankful for family, friends, teachers, and what they have.
- **Express** gratitude in meaningful ways through activities such as arts and crafts, writing, and interactive games

20 - 24 July/ 10 -14 August
1:30 - 3:00PM

7



I KEEP TRYING

goal:
resilience

- **Understand** it is important to keep trying in sports, school, and games
- **Demonstrate** diligence by consistently putting in effort
- **Apply** a perseverant attitude across different areas, including academics, physical activities, and play.

17 - 21 August
1:30 - 3:00PM

8



I WORK WITH OTHERS

goal:
teamwork

- **Develop and practise** key social skills including taking turns, listening to others, and being encouraging during group activities.
- **Demonstrate** good teamwork by collaborating effectively with peers in various settings.
- **Exhibit good sportsmanship** by responding respectfully and positively whether winning or losing.

17 - 21 August
10:30AM - 12:00PM



K1-K3

KINDERGARTEN PROGRAMMES

HOURLY WORKSHOPS

Workshops are **1-hour** long each from a Character Series. Classes are catered to no more than **8 students** per class.

CLASSICAL MUSIC SERIES

Students learn about a classical piece of music, learn character-based lyrics to the song and learn life application of the character virtue.

FEELINGS SERIES

Students learn to build their 'emotional dictionary' and express their feelings to others, while also learning to empathise and relate to others.

VIRTUES SERIES

Students grow in respect, responsibility, perseverance, bravery, care, teamwork and more as they learn real virtue facts about animals.

FABLES SERIES

Storytelling has power. Through classic fables, children learn values like friendship, teamwork, and perseverance.



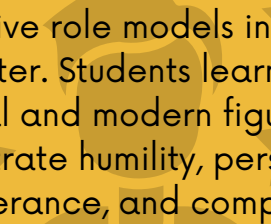
K1-K3

KINDERGARTEN PROGRAMMES

HOURLY WORKSHOPS

Workshops are **1-hour** long and are catered to no more than **8 students** per class.

ROLE MODELS SERIES



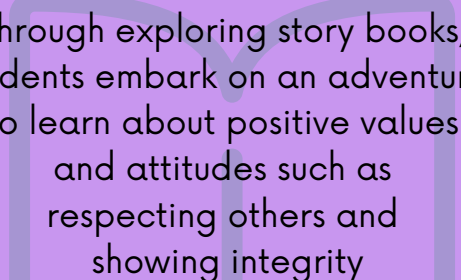
Positive role models inspire character. Students learn about historical and modern figures who demonstrate humility, persistence, perseverance, and compassion.

SCIENCE SERIES

Through hands-on STEM experiments that serve as analogies, students learn life lessons such as managing anger, making friends, and teamwork.



STORY ADVENTURE SERIES



Through exploring story books, students embark on an adventure to learn about positive values and attitudes such as respecting others and showing integrity

3 workshops: \$480/workshop
5 workshops: \$420/workshop
10 workshops: \$380/workshop

Super Early Bird Discount:
20% Off, Offer ends May 31st.

Early Bird Discount:
10% off, Offer ends Jun 30th.

K1-3 HOURLY WORKSHOPS

- 1 hour/session
- 8 students/class
- Workshops from 7 different series
- Games, role plays, discussions, arts & crafts

CLASSICAL MUSIC SERIES

FEELINGS SERIES

VIRTUES SERIES

FABLES SERIES

ROLE MODEL SERIES

SCIENCE SERIES

STORY SERIES

Dependability

Disappointed

Bravery

Diligence

Hard-working
Helen Keller

Anger
Management

Integrity

Attentiveness

Brave

Determination

Jealousy

Perseverance
(Lai Chi Wan)

Making Friends

Respect for
Others

Truthfulness

Thankful

Empathy

Teamwork

Persistence
(Marie Curie)

Teamwork

Respect for
Rules

Self-Control

Worried

Generosity

Perseverance

Compassion
(Mother
Teresa)

Resilience

Diligence

Obedience

Loved

Care

Acceptance

Perseverance
(Nick Vujicic)

Acceptance

Empathy

Jealous

Patience

Contentment

Courage
(Amelia
Earhart)

Making Choices

Commitment

Curious

Perseverance

Confidence

Being Brave

Sense of
Responsibility

Angry

Responsibility

Gratitude

Family

Compassion

Sad

Self-control

Focus

Kindness

Confident

Tenacity

Friendship

Responsibility

Frustrated

Honesty

Week of 29 June - 3 July

	Monday	Tuesday	Wednesday	Thursday	Friday
9-10am	Angry	Determination (Danny the Determined Dog)	Public Holiday	Teamwork (Bundle of Sticks)	Teamwork (Circuit Experiment)
10:15-11:15am	Hard-working (Helen Keller)	Jealousy (Bird & His Borrowed Feathers)		Confident	Truthfulness (The Truthful Toad)
11:30am-12:30pm	Anger Management (Volcano Experiment)	Dependability (Tardy Tim)		Integrity	Generosity (Jayden the Generous Jay)
2-3pm	Bravery (Brian the Brave Badger)	Brave		Persistence (Marie Curie)	Respect for Others
3:15pm-4:15pm	Diligence (Ant & Grasshopper)	Making Friends (Colour Experiment)		Empathy (Ellie the Empathetic Elephant)	Attentiveness (Little Larry)

Week of 6 - 10 July / Week of 27 - 31 July

	Monday	Tuesday	Wednesday	Thursday	Friday
9-10am	Dilligence	Perseverance (Nick Vujicic)	Perseverance (Crow & Pitcher)	Care (Kathy the Caring Kangaroo)	Acceptance (Rain Cloud Experiment)
3:30-4:30pm	Jealous	Self-Control	Being Brave (Seismograph Experiment)	Honesty (The Boy Who Cried Wolf)	Obedience (Obey, Don't Stray)

Week of 13 - 17 July / Week of 3 - 7 August

Workshops	Monday	Tuesday	Wednesday	Thursday	Friday
9-10am	Empathy	Kindness (Absorptivity)	Acceptance (Dancing Camel)	Self-control (Sandy the Self-controlled Squirrel)	Making Choices (State of Matters)
3:30-4:30pm	Curious	Dependability (Tardy Tim)	Family (Surface Tension)	Friendship (The Fox & the Stark)	Compassion

Week of 20 - 24 July / Week of 10 - 14 August

Workshops	Monday	Tuesday	Wednesday	Thursday	Friday
9-10am	Sense of Responsibility	Disappointed	Gratitude (Lion & Mouse)	Responsibility (Roger & Rachel the Responsible Robins)	Resilience (Density Experiment)
3:30-4:30pm	Frustrated	Self-Control	Responsibility (Static Electricity)	Contentment (Dog & Shadow)	Attentiveness (Little Larry)

Week of 17 - 21 August

Workshops	Monday	Tuesday	Wednesday	Thursday	Friday
9-10am	Commitment	Obedience (Obey, Don't Stray)	Perseverance (Crow & Pitcher)	Tenacity (Teddy the Tenacious Turtle)	Family (Surface Tension)
3:30-4:30pm	Worried	Self-Control	Being Brave (Seismograph Experiment)	Honesty (The Boy Who Cried Wolf)	Truthfulness (The Truthful Toad)

WEEKLY PROGRAMMES

P1-P6

PRIMARY SCHOOL PROGRAMMES

5-day programme of daily 2-hour long sessions and are catered to no more than 12 students per class.



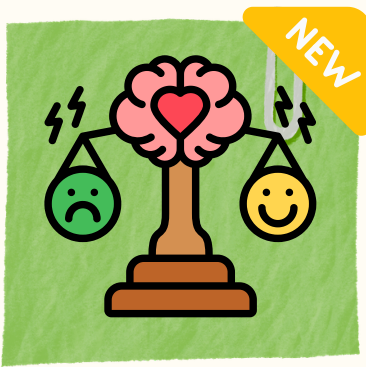
\$3580/weekly programme
Super Early Bird Discount:
20% Off, Offer ends May 31st.
Early Bird Discount:
10% off, Offer ends Jun 30th.



P1-6 WEEKLY PROGRAMMES

- Monday - Friday
- 2 hours/session
- 12 students/class
- Moral conversations, presentations, games, role plays, discussions, arts & crafts

1



MAKE GOOD CHOICES: WITH EMOTIONS

goal:
emotional
intelligence

- **Identify** comfortable and uncomfortable emotions
- **Apply** calming strategies
- **Express** empathy and emotional awareness

6 - 10 July / 9:30 - 11:30AM
3 - 7 August / 2:00 - 4:00PM

2



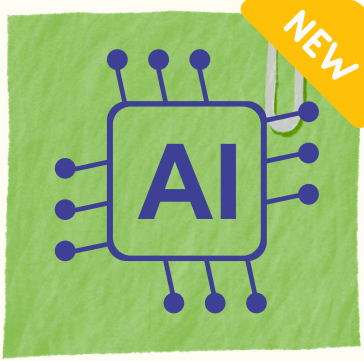
MAKE GOOD CHOICES: WITH FRIENDS

goal:
social
intelligence

- **Understand** what it means to be a good friend
- **Differentiate** different levels of friendship
- **Choose** friends wisely

20 - 24 July/ 9:30 - 11:30AM
10 - 14 August/ 2:00 - 4:00PM

3



AI ETHICS: RESPONSIBILITY

goal:
discernment

- **Understand** the ‘helping’ and ‘hurting’ traits of AI
- **Develop** critical thinking around AI and tech
- **Make good decisions** around AI usage

6 - 10 July / 2:00 - 4:00PM

3 - 7 August / 9:30 - 11:30AM

4



TEAMWORK: HANDLING CONFLICT

goal:
conflict
resolution

- **Identify** conflict styles in Thomas-Kilmann Model
- **Recognise** importance of perspective-taking
- **Solve** conflict through communication

20 - 24 July / 2:00 - 4:00PM

10 - 14 August / 9:30 - 11:30AM

5



COURAGE: OVERCOMING FEARS

goal:
courage

- **Recognise** one’s own fears and limitations
- **Develop** courage to face different situations and challenges
- **Identify** people and strategies that help

27 - 31 July / 9:30 - 11:30AM

17 - 21 August / 2:00 - 4:00PM

6



goal:
resilience

RESILIENCE: THE 7 CS

- **Learn** the 7 Cs of Resilience, developed by Dr. Kenneth Ginsburg
- **Identify** each of the 7Cs including confidence
- **Practice** resilience strategies

27 - 31 July / 2:00 - 4:00PM

17 - 21 August / 9:30 - 11:30AM

7



goal:
confidence

CONFIDENCE: COMMUNICATING THROUGH PUBLIC SPEAKING

- **Grow** in ability to speak with confidence
- **Learn** ways to stay calm when speaking
- **Practice** writing and presenting speeches

29 June - 3 July / 9:30AM- 12:00PM

13 July - 17 July / 2:00 - 4:00PM

8



goal:
communication

EMPATHY: COMMUNICATING TO CONNECT

- **Learn** about non-verbal and verbal communication
- **Recognise** social cues as ways of communication
- **Develop** empathy through communication and connection

29 June - 3 July / 2:00 - 4:30PM

13 July - 17 July / 9 :30 - 11:30AM





K1-P1

PUTONGHUA PROGRAMMES

PUTONGHUA 2-HOUR WORKSHOPS

3 workshops: \$760/workshop
 7 workshops: \$720/workshop
Super Early Bird Discount:
 20% Off, Offer ends May 31st.
Early Bird Discount:
 10% off, Offer ends Jun 30th.

Workshops are **2 hours** long and can be chosen as a standalone class or as a series. Classes are catered to no more than **8 students** per class.



以「情緒調節區」為主題，小朋友們將遊歷四個小鎮，學習認識不同的情緒，並學會以適當的方式表達它們

Based on the Zones of Regulation Framework, students travel through **Emotion Town** to learn about feelings and how to responsibly express them



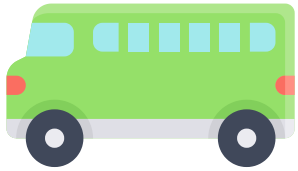
Tour of Emotions Town



Welcome aboard! In this course, children visit four towns by riding different vehicles.

Each town introduces new vocabulary and a different mode of public transportation to help students build sentences and develop conversation skills. Each town also represents an 'Emotion Zone' where students learn to identify, express and regulate emotions.

歡迎搭乘！本課程中，小朋友們乘坐不同交通工具，遊覽四個小鎮。每個小鎮會介紹新的詞彙和一種交通工具，幫助小朋友們建構句子並發展對話能力。同時，每個小鎮也代表一個「情緒區」，讓學生學習辨識、表達和調節情緒



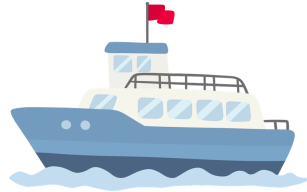
巴士



快樂



平靜



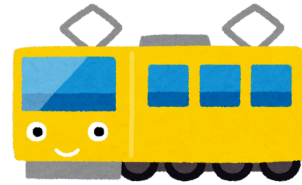
渡輪



傷心



孤單



火車



緊張



擔心



計程車



暴怒



生氣

	Mon	Tue	Wed	Thur	Fri
Week 29/6-3/7 10:00AM -12:00PM	Happy 快樂	Calm 平靜	Public Holiday	Sad 傷心	Lonely 孤單
Week 6/7 - 10/7 20/7 - 24/7 3/8 - 7/8 17/8 - 21/8 10:00AM -12:00PM	Nervous 緊張	Worried 擔心	Furious 暴怒	Angry 生氣	Yellow & Red Week Summary
Week 13/7 -17/7 27/7 -31/7 10/8 -14/8 10:00AM -12:00PM	Happy 快樂	Calm 平靜	Sad 傷心	Lonely 孤單	Green & Blue Week Summary

P1-P3

PUTONGHUA CHINESE IDIOM STORY 1.5 HOUR WORKSHOPS

PUTONGHUA PROGRAMMES

3 workshops: \$600/workshop

7 workshops: \$570/workshop

Super Early Bird Discount:

20% Off, Offer ends May 31st.

Early Bird Discount:

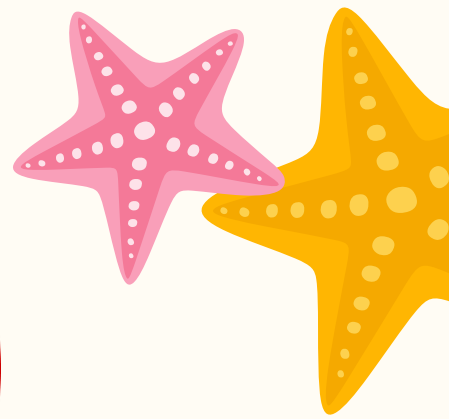
10% off, Offer ends Jun 30th.

Workshops are 1.5 **hours** long and can be chosen as a standalone class or as a series. Classes are catered to no more than **8 students** per class.

Chinese Idiom Story Workshop 成語故事工作坊

By sharing stories, children can more easily grasp the content and key meanings of Chinese idioms.

透過分享故事的方式，讓小朋友更容易理解成語的內容和重點意義。





井底之蛙

Jǐng dǐ zhī wā

THE WORLD IS BIG
AND FULL OF FUN!
LOOK AROUND, ASK
QUESTIONS, AND DISCOVER
AMAZING THINGS.

世界真大，真好玩！
多看看，多問問，
每天都會有新發現



畫蛇添足

Huà shé tiān zú

SOMETIMES
"JUST RIGHT" IS PERFECT!
WHEN YOU'RE DONE, BE
HAPPY AND STOP.

有時候剛剛好，就是最棒的！
完成了就開心地停下
吧。



守株待兔

Shǒu zhū dài tù

INSTEAD OF WAITING
FOR A MIRACLE,
TRY YOUR BEST!
HARD-WORKING CHILDREN
ARE AWESOME.

與其等待奇蹟，不如自己動手
試試看！努力的小朋友最厲害




狐假虎威

Hú jiǎ hǔ wēi

BE YOURSELF!
TRUE CONFIDENCE COMES
FROM WITHIN—YOU DON'T
NEED TO BORROW
STRENGTH FROM OTHERS.

做自己就很好！不用假裝厲
害，真正的自信來自心裡。

	Mon	Tue	Wed	Thur	Fri
Week 29/6-3/7 2:30 - 4:00pm	井底之蛙 1 jǐng dǐ zhī wā	井底之蛙 2 jǐng dǐ zhī wā	Public Holiday	畫蛇添足 1 huà shé tiān zú	畫蛇添足 2 huà shé tiān zú
Week 6/7 - 10/7 20/7 - 24/7 3/8 - 7/8 17/8 - 21/8 2:30 - 4:00pm	守株待兔 1 shǒu zhū dài tù	守株待兔 2 shǒu zhū dài tù	狐假虎威 1 hú jiǎ hǔ wēi	狐假虎威 2 hú jiǎ hǔ wēi	守株待兔 & 狐假虎威 Week Summary
Week 13/7 -17/7 27/7 -31/7 10/8 -14/8 2:30 - 4:00pm	井底之蛙 1 jǐng dǐ zhī wā	井底之蛙 2 jǐng dǐ zhī wā	畫蛇添足 1 huà shé tiān zú	畫蛇添足 2 huà shé tiān zú	井底之蛙 & 畫蛇添足 Week Summary



In an ever-changing world with technology taking over many aspects of life, what are the most important things?

well-being
confidence
emotional intelligence
respect
responsibility
grit
growth mindset
flexibility
teamwork
resilience
kindness
compassion
social intelligence
gratitude

Simply put: **character** and **social-emotional learning**.



With 17 years of experience in the field of Character Education and Social Emotional Learning, JEMS Character Academy works with children up to the age of twelve to develop character and equip them with knowledge, skill and mindset which would enable them to succeed in all aspects in life. JEMS is widely recognised as a leading institution for providing quality character education programmes in Hong Kong.

TEL

+852 3188 1516

WHATSAPP

+852 3188 1516

EMAIL

info@jems.com.hk

WEB

www.jems.com.hk

JEMS CHARACTER ACADEMY

6/F, Marina 8,
8 Heung Yip Road
Wong Chuk Hang

